

## PRESS RELEASE



### **Send Mom Cruising? French America Line Introduces Inaugural Season Offer Aboard *Louisiane*: Book by June 30 & Save Up to \$420 in Free Pre-Paid Gratuities on 2016 U.S. River Holidays**



*Louisiane* Sets Sail August 2016

NEW ORLEANS -- (May 2, 2016) -- Looking for an innovative Mother's Day gift? [French America Line](#), the newest U.S. cruise line which recently announced deluxe five- to 10-day voyages on America's waterways aboard the intimate 75-cabin *Louisiane* beginning August 22, is offering up to \$420 in free pre-paid gratuities per stateroom\*, based on double occupancy, for any bookings made on or before June 30 for sailings departing prior to December 31, 2016.

"French America Line is redefining river voyages in so many ways and this special inaugural offer is another way we set ourselves apart by providing substantive value for each guest," said Tom Markwell, President, French America Line.

The elegant French-inspired ship accommodates a maximum of 150 guests in 75 inviting suites and staterooms for sailings with an attentive U.S. crew of 64. Itineraries celebrate regional cultural influences in food, music and history in areas once known as French America along the Mississippi, Ohio, Tennessee, Cumberland and Red rivers.

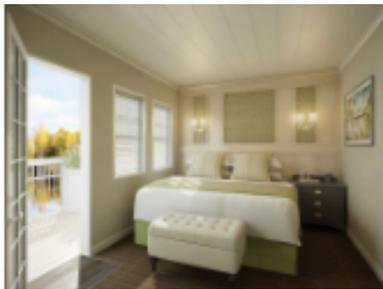
Pricing is virtually all-inclusive, with one-night pre-embarkation deluxe hotel stay in some of America's most legendary hotels, all meals designed by Chef de Cuisine Regina Charboneau offered in two dining venues as well as 24-hour room service, free-flowing hand-selected beverages, wines, beer and spirits, nightly live entertainment, informative cultural and historical talks by onboard Illuminators™, and memorable Traveler Collection™ shore excursions in every port of call included in the tariff.

Complimentary bicycles, helmets and maps are also available for independent explorations in every port of call. For more in-depth experiences during the cruise tour, optional private

Curator Collection™ guided experiences may be added. Optional Prelude and Encore packages are also available for extended pre- and post-cruise experiences.

The [2016 Louisiane catalog](#), with detailed descriptions of itineraries that visit the Deep South™, Mississippi Headwaters™, River Crossroads™ and Wilderness Rivers™, as well as highlights in all ports of call, is now available. To reserve or learn more, visit [www.frenchamericaline.com](http://www.frenchamericaline.com) or call 1-888-387-1140.

\* French America Line Inaugural Offer expires June 30, 2016 and is for new bookings only. All fares are per person in US dollars based on double occupancy (unless specifically noted otherwise). Offer is capacity-controlled and may be withdrawn or altered at any time. Offer of Free Pre-Paid Gratuities includes onboard gratuities of \$16 per person per day for onboard service staff (excluding Currents Spa™ personnel) and \$5 per person per day for included Traveler Collection™ shore excursions. Offer value of up to \$420 per stateroom is based on double occupancy for a 10-day cruise tour. Some cruise tours are shorter and corresponding savings will be less. Offer has no actual cash value and cannot be redeemed or exchanged for any other product or service. Offer is applied automatically at time of booking and applies only to bookings made on or before June 30, 2016 for any cruise tour departing prior to December 31, 2016. French America Line reserves the right to correct any errors or omissions and to change any and all fares, fees, surcharges and offers at any time. Ship's Registry: United States of America.



Promenade State Room



Currents Spa



The Veranda

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